Meda acquires product portfolio from Roche

- Meda acquires world-wide rights to four well-established pharmaceutical products from Roche
- Meda’s position in key therapy areas strengthened
- Sales level of about 500 MSEK
- Purchase price 120 MEUR, equivalent to about 2 times sales

Meda has reached an agreement with the Swiss pharma company Roche to acquire four of their well-established pharmaceutical products. The acquired products have strong brand names and the total sales level is 500 MSEK. No employees will transfer from Roche to Meda in conjunction with the acquisition. Meda acquires world-wide rights to the products and the most important markets are Germany, Spain, Switzerland, USA and France. Meda strengthens its position in key therapy areas; Cardiology, CNS and Pain / Inflammation.

The purchase price is 120 MEUR (approx. 1 125 MSEK), equivalent to about 2 times sales. The acquisition is dependent on antitrust approval.

“I’m glad that we could reach this deal with Roche. The products strengthen our marketing affiliates’ position in key therapy areas. Therefore, good market synergies are expected”, said Anders Lonner, CEO Meda.
The four acquired Roche products are:

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<th>Active substance</th>
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<td>Marcoumar</td>
<td>Phenprocoumon</td>
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<td>Torem</td>
<td>Torasemide</td>
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<td>Tilcotil</td>
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<td>Rheumatoid and osteoarthritis</td>
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<td>Aurorix</td>
<td>Moclobemide</td>
<td>Antidepressant</td>
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Marcoumar (*phenprocoumon*) is a well-established anticoagulant. This product fits perfectly into Meda’s cardiovascular product portfolio. The largest market is Germany and the total sales level is 200 MSEK.

Torem (*torasemide*) is a loop diuretic. It is also marketed using trademarks such as Demadex, Dilutol and Toradiur in more than 30 countries – also in the USA and in Japan. The product fits well in Meda’s antihypertensive product range. The sales level is about 180 MSEK.

Tilcotil (*tenoxicam*) is a NSAID drug for the treatment of painful inflammatory and degenerative disorders of the musculoskeletal system such as rheumatoid and osteoarthritis, and arthrosis. The product is also marketed using the trademarks Mobiflex, Tilatil, Tiltitin and Alganex. Tilcotil fits perfectly into Meda’s therapy area Pain / Inflammation. The sales level is approximately 70 MSEK.

Aurorix (*moclobemide*) is a MAO-A inhibitor and a well-known antidepressant for specialists to prescribe. Aurorix shows stable market share and a strong patient binding as it is the original brand. The sales level is approximately 50 MSEK.

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MEDA AB (publ) is an international specialty pharma company that concentrates on marketing and market-adapted product development. Acquisitions and long-term partnerships are fundamental factors that drive the company’s strategy. Meda is represented by its own organisations in 26 countries and has more than 1 500 employees within marketing and sales. Meda’s products are sold in about 120 countries worldwide. The Meda share is listed under Large Cap on the OMX Nordic Stock Exchange. Find out more, visit [www.meda.se](http://www.meda.se).